



OLYMPIC COUNCIL OF ASIA

OCA ANNUAL REPORT 2025

# ANNUAL REPORT 2025

EMPOWERING ATHLETES, UNITING NATIONS.



A YEAR OF HISTORIC GROWTH - OCA ADVANCING SPORT, INCLUSION, AND UNITY IN ASIA.

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## OCA

The Olympic Council of Asia is the governing body of sport across the Asian continent, recognised by the International Olympic Committee and composed of 45 National Olympic Committees. It leads the development, promotion, and coordination of sport in Asia in alignment with the Olympic Movement and the values of Olympism. In 2025, the OCA delivered two major continental multi-sport events that showcased Asian athletic excellence and youth potential. The Asian Winter Games in Harbin and the 3rd Asian Youth Games in Bahrain provided platforms for competition, cultural exchange, and personal achievement for thousands of young athletes from across the region.

## EXECUTIVE SUMMARY OF THE 2025 YEAR

### Olympic Solidarity Cooperation and Support

In 2025, OCA continued to facilitate Olympic Solidarity support across its 45 Member NOCs, enabling athlete training, competition participation, and educational development. This assistance strengthened athlete preparedness, mobility, and long-term performance pathways across the continent.

### OCA Development Programmes

OCA expanded its technical development framework through the inaugural OCA-AMMA Development Programme and the Youth Figure Skating Programme. These initiatives brought together athletes, coaches, referees, and technical officials for structured workshops on scoring, officiating standards, coaching methodology, and competition safety, reinforcing technical excellence and governance alignment across disciplines.

### **Safeguarding Sport**

Through the “Guarding the Asian Games” campaign, OCA embedded safeguarding, Clean Sport and integrity sessions within its development programmes. These efforts ensured that athletes, coaches, and support personnel are equipped to uphold safe, respectful, and clean sporting environments in line with international standards.

### **Inclusion and Gender Equity**

The Gender Equity Seminar in Brunei convened representatives from across Asia to advance practical strategies for increasing women’s participation in competition, leadership, officiating, and technical roles. Throughout 2025, OCA reinforced its commitment to inclusive growth by strengthening pathways for women across the sporting ecosystem.

### **Integrity and Governance**

In collaboration with the Court of Arbitration for Sport, OCA hosted dedicated sessions focused on sports integrity, dispute resolution mechanisms, and governance best practices; strengthening institutional capacity and reinforcing the principles of fair play across Member NOCs.

### **Innovation and Future Growth**

The OCA AI Seminar marked a forward-looking step in integrating sports technology and digital innovation into continental sport governance. Discussions explored data analytics, digital engagement tools, and operational technologies designed to enhance athlete performance, event delivery, and fan connectivity.

### **Community Engagement and Cultural Initiatives**

Through the Asian Games for All Campaign, OCA extended the reach of the Games beyond competition venues. Community-oriented activations and promotional initiatives strengthened public engagement, youth participation, and continental unity under the “One Asia” philosophy.

### **Alignment with the Olympic Movement**

All 2025 initiatives were implemented in alignment with the principles of Olympism and the mission of the International Olympic Committee. Through athlete-centred programmes, ethical governance, and continental collaboration, OCA continued to contribute meaningfully to the strength and unity of the global Olympic Movement.

## OCA ACTING PRESIDENT'S MESSAGE

It is my pleasure to present the 2025 Annual Report of the Olympic Council of Asia - a year defined above all by the achievements, resilience, and inspiration of Asia's athletes. Throughout 2025, our athletes stood at the heart of everything we delivered. From the Asian Winter Games in Harbin to the Asian Youth Games in Bahrain, the continent witnessed remarkable performances that showcased not only competitive excellence, but also courage, discipline, and the true spirit of sport. These Games were more than events – they were platforms for dreams realized, new talents discovered, and lifelong memories created. We remained committed to strengthening athlete development pathways across Asia, ensuring that young talents are supported



from grassroots to elite level. Our initiatives focused on safeguarding athlete welfare, promoting inclusion and gender equality, and creating sustainable environments where every athlete can thrive. Beyond competition, we continued to enhance governance and institutional effectiveness to better serve our athletes and ensure that the Olympic values of excellence, respect, and friendship are upheld across all our activities.

To our athletes – you are the pride of Asia and the driving force behind our mission. I extend my sincere appreciation to you, as well as to the coaches, support teams, volunteers, partners, and the OCA family who work tirelessly to support your journey. Together, we will continue to empower athletes and strengthen Asia's contribution to the global Olympic Movement.

**TIMOTHY FOK**  
**OCA - ACTING PRESIDENT**

## OCA DIRECTOR GENERAL'S MESSAGE

The 2025 Annual Report reflects a year of focused delivery and substantive progress for the Olympic Council of Asia, anchored by our enduring commitment to athletes and the values of the Olympic Movement. During the year, the OCA cooperated closely with host nations, National Olympic Committees, and partners to successfully deliver major continental events. The Asian Winter Games in Harbin and the 3rd Asian Youth Games in Bahrain highlighted the extraordinary talent and competitive spirit of Asian athletes, reinforcing sport's vital role in uniting communities across the region. In parallel with event delivery, we advanced a range of programmes designed to uphold the integrity of



sport and support athlete well-being. We strengthened safeguarding mechanisms to promote safe and respectful environments for all participants, and expanded our education and policy efforts to protect athletes at every level of competition. Advancing gender equity remained a priority, with targeted initiatives and the Gender Equity Seminar supporting increased participation of women in competition, leadership, officiating, and technical roles throughout Asian sport.

To reinforce ethical standards, the OCA convened a seminar in collaboration with the Court of Arbitration for Sport to enhance understanding of sports integrity principles among officials and practitioners, complementing our ongoing anti-doping education and compliance activities.

**CAPTAIN HUSAIN AL-MUSALLAM**  
**OCA - DIRECTOR GENERAL**

## EXECUTIVE SUMMARY

“Delivering Excellence Across Asia”

2

Major OCA  
Games Delivered  
Harbin 2025,  
Bahrain 2025

45

Total  
Participating NOCs

5,273

Total Participating  
Athletes

328

Competition  
Events Delivered

4,000+

Participants in  
“Asian Games  
for All” Campaign

11

Executive  
Board Meetings

100%

General Assembly  
Attendance

100%

Anti-Doping  
Education Compliance



## OCA STRATEGY AND STRATEGIC POLICY

In alignment with the Olympic Charter and the principles of the International Olympic Committee, the Olympic Council of Asia (OCA) is committed to strengthening sport across Asia through long-term planning, effective governance, and sustainable development. The OCA's strategic direction focuses on delivering world-class continental events, supporting National Olympic Committees, and advancing



Olympic values while ensuring institutional excellence, collaboration, and inclusivity across the region. This strategy guides the OCA's role as the continental authority for Olympic sport in Asia, balancing athletic performance, organizational integrity, and the long-term development of sport for future generations.



Deliver Excellence in Continental Events



Strengthen Governance and Collaboration



Develop Athletes and Olympic Values

## OCA NETWORK

The Olympic Council of Asia operates as the continental governing body for Olympic sport across Asia, bringing together National Olympic Committees, international federations, and strategic partners under a unified Olympic framework. Through this extensive network, the OCA coordinates multi-sport events, supports athlete development, and strengthens collaboration across one of the world's most diverse sporting regions.



## OCA ACTIVITIES & INITIATIVES

### ASIAN WINTER GAMES – HARBIN 2025

7-14 February 2025

The 9th Asian Winter Games Harbin 2025 marked the first major continental multi-sport event of the year and demonstrated OCA's operational, governance and technical delivery capability at scale. Held over eight days of competition, the Games reinforced Asia's growing winter sports ecosystem while setting new benchmarks in participation and programme execution. China led the medal table, winning 32 gold medals and the most medals overall (85 total).



This represented the highest medal haul by a host nation in the history of the Asian Winter Games. South Korea finished second with a strong performance across ice and snow sports, capturing 45 medals. Japan ranked third, maintaining competitive breadth across speed skating, freestyle skiing and other disciplines. Nine NOCs reached the podium, surpassing the previous record of eight nations. Historic first medals were achieved by:

- **Philippines** – First ever Asian Winter Games gold medal (Men's curling) – a historic milestone for Southeast Asia in winter sport.
- **Chinese Taipei** – First medal in Asian Winter Games history in speed skating.
- **Thailand** – First Asian Winter Games medal (a bronze in freestyle skiing).

Rank	NOC	Gold	Silver	Bronze	Total
1	China	32	27	26	85
2	Republic of Korea	16	15	14	45
3	Japan	10	12	15	37
4	Kazakhstan	4	9	7	20
5	Philippines	1	0	0	1
5	Uzbekistan	1	0	0	1
7	DPR Korea	0	1	0	1
8	Chinese Taipei	0	0	1	1
8	Thailand	0	0	1	1



## HARBIN 2025 DIGITAL PERFORMANCE

Digital engagement during the 9th Asian Winter Games Harbin 2025 demonstrated strong audience interest and continental reach. Across platforms, Games-time content generated over 26 million impressions, reaching more than 11.6 million users.

Video content proved particularly impactful, driving 27 million views, while overall engagement surpassed 4.7 million interactions. This performance reflects the growing digital footprint of the Asian Winter Games and the effectiveness of targeted, multi-platform storytelling in connecting fans with the action in Harbin.

# ASIAN WINTER GAMES – HARBIN 2025

7-14 February 2025



## ASIAN WINTER GAMES – HARBIN 2025

7-14 February 2025

### Individual Performance Highlights

Chinese athletes Gao Tingyu, Han Mei and Ning Zhongyan each won multiple gold medals, tying for the most golds won by an individual at Harbin 2025. Han Mei (China) also recorded the most medals overall by a single competitor across all sports. South Korean short-track stars continued their strong tradition, with multiple title sweeps in key speed skating events



# OCA AI SEMINAR

22-23 February 2025



## OCA AI SEMINAR

22-23 February 2025

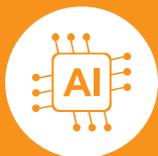
The Olympic Council of Asia convened its AI Seminar on 22–23 February 2025, marking a forward-looking initiative aimed at exploring the integration of Artificial Intelligence across sport governance, event management, media operations, and athlete services.

The seminar brought together representatives from OCA Member National Olympic Committees (NOCs), technical experts, and digital innovation stakeholders to examine AI's growing impact on the Olympic Movement in Asia.



## OCA AI SEMINAR - STRATEGIC OBJECTIVES

22-23 February 2025



### AI in Event Operations

- Accreditation systems optimisation
- Scheduling and logistics modelling
- Smart venue and crowd management technology



### AI in Media & Broadcasting

- Automated highlight generation
- Real-time analytics dashboards
- Content personalisation and regional targeting



### AI in Governance & Integrity

- Data-driven compliance monitoring
- Risk detection and safeguarding analytics
- Performance benchmarking tools

## 1<sup>ST</sup> IT AUDIT FOR **BAHRAIN ASIAN YOUTH GAMES**

25-26 February 2025

The Olympic Council of Asia conducted the 1st Information Technology Audit for the 3rd Asian Youth Games Bahrain 2025 on 25–26 February 2025, marking a critical milestone in the digital readiness framework of the Games. The audit formed part of OCA's structured oversight mechanism to ensure all Games technology systems align with continental standards, operational requirements, and international best practices.

## REGIONAL **FORUM BHUTAN**

2 -3 April 2025

The Olympic Council of Asia convened the Regional Forum in Bhutan on 2–3 April 2025, bringing together representatives from National Olympic Committees (NOCs) within the South Asian region.

The Forum served as a structured platform for dialogue, strategic alignment, and capacity strengthening – reinforcing OCA's commitment to regional engagement and collaborative development across Asia.

It strengthened institutional cooperation and provided practical guidance to NOCs on governance compliance, event participation readiness, and administrative best practices.



## REGIONAL FORUM **TAJIKISTAN**

6 -7 April 2025

The Olympic Council of Asia convened the Regional Forum in Tajikistan on 6–7 April 2025, bringing together National Olympic Committees (NOCs) from the Central and South Asian regions. The Forum formed part of OCA’s structured regional engagement programme, aimed at strengthening governance alignment, enhancing technical capacity, and reinforcing preparation pathways toward the 2025–2026 continental Games cycle.



# AICHI-NAGOYA ASIAN GAMES FUN RUN 2025

The Aichi-Nagoya Asian Games Fun Run is a continental promotional activation organised by the Olympic Council of Asia in collaboration with respective National Olympic Committees. It forms part of OCA’s “Asian Games for All” engagement strategy, designed to build public awareness, youth participation and grassroots momentum ahead of the Aichi-Nagoya 2026 Asian Games.

Positioned as a mass participation initiative, the Fun Run promotes Olympic values, strengthens NOC-led outreach, and reinforces OCA’s continental unity message under the “One Asia” philosophy. Each edition typically integrates complementary activities such as art drawing competitions and Asian Youth Run activations to broaden community engagement.

In 2025, 11 Fun Run editions were successfully staged across Asia: Bhutan, Tajikistan, Brunei, Uzbekistan, Mongolia, Lebanon, Kazakhstan, Sri Lanka, Jordan, Maldives, Iran

## Impact Highlights 2025

- 11 countries activated
- 3,000+ registered runners across reported editions
- 1,041 medals distributed
- 158 mascots distributed
- Multi-layer youth engagement through AYR and art activations
- The 2025 Fun Run series significantly strengthened Games visibility across Central, South and West Asia, while positioning Aichi-Nagoya 2026 firmly within public consciousness at community level.



## GENDER EQUITY SEMINAR BRUNEI

14-15 April 2025

On 14–15 April 2025, the Olympic Council of Asia convened the Gender Equity Seminar in Brunei Darussalam, reaffirming its commitment to advancing gender balance and inclusive leadership across the Asian Olympic Movement.

The seminar brought together representatives from National Olympic Committees (NOCs), sport administrators, and governance stakeholders to address progress, challenges, and actionable strategies to enhance female participation in sport governance and competition.

### Strategic Objectives:

- Promote gender balance in sport leadership structures
- Encourage increased female representation within NOC Executive Boards
- Support pathways for women in coaching, officiating and sport administration
- Align Member NOCs with IOC gender equity principles
- Share best practices and regional case studies



## OCA COORDINATION COMMITTEE MEETING FOR AYG BAHRAIN

16 April 2025

On 16 April 2025, the Olympic Council of Asia convened the Coordination Committee Meeting for the 3rd Asian Youth Games Bahrain 2025, reinforcing structured oversight and readiness monitoring ahead of the Games. The meeting brought together OCA officials and the Bahrain Organising Committee to review operational progress, validate delivery timelines, and address strategic milestones across functional areas. The Coordination Committee meeting confirmed continued progress toward operational readiness and strengthened confidence in Bahrain's ability to deliver the Games in accordance with OCA technical requirements.



## OCA COORDINATION COMMITTEE MEETING FOR AINAGOC

1 May 2025

On 1 May 2025, the Olympic Council of Asia convened a Coordination Committee Meeting with the Aichi–Nagoya Asian Games Organising Committee (AINAGOC) as part of the structured oversight framework for the 20th Asian Games Aichi–Nagoya 2026.

The meeting focused on reviewing operational readiness milestones, validating delivery timelines, and ensuring alignment with OCA’s technical and governance standards.

The OCA Coordination Committee Meeting with AINAGOC reaffirmed the Council’s proactive governance model – ensuring that preparations for the Aichi–Nagoya 2026 Asian Games remain aligned, accountable and strategically positioned for successful delivery.



## ONE ASIA CULTURAL PROGRAM – KUWAIT

11 May 2025

On 11 May 2025, the Olympic Council of Asia hosted the One Asia Cultural Programme in Kuwait as part of the official activities surrounding the 45th OCA General Assembly. The programme celebrated Asia's rich cultural diversity and reinforced OCA's foundational philosophy of "One Asia" – uniting 45 National Olympic Committees through sport, heritage and shared values.

### Strategic Purpose:

- The One Asia Cultural Programme was designed to:
- Strengthen continental unity beyond sport
- Celebrate the cultural identity of OCA Member Nations
- Promote mutual respect and intercultural understanding
- Reinforce Asia's collective identity within the Olympic Movement
- Complement governance proceedings with cultural diplomacy



## 45<sup>TH</sup> GENERAL ASSEMBLY – KUWAIT

12 May 2025

On 12 May 2025, the Olympic Council of Asia convened its 45th General Assembly at OCA Headquarters in Kuwait, bringing together representatives from all 45 National Olympic Committees (NOCs) across the continent. The General Assembly serves as OCA's highest governing authority and remains the principal platform for strategic direction, institutional accountability and continental alignment within the Asian Olympic Movement.

### Governance Participation

- 45 / 45 Member NOCs in attendance (100% participation)
- Representation from all five OCA zones
- Attendance of senior international Olympic stakeholders: the full attendance underscored continental unity and institutional engagement across Asia.



## 2ND IT AUDIT – 3RD ASIAN YOUTH GAMES BAHRAIN 2025

27–28 May 2025

On 27–28 May 2025, the Olympic Council of Asia conducted the 2nd Information Technology Audit for the 3rd Asian Youth Games Bahrain 2025, reinforcing the structured digital oversight framework established earlier in the year.

The second audit represented a critical mid-cycle validation stage, ensuring that Games technology systems were progressing in accordance with OCA technical standards and operational timelines.

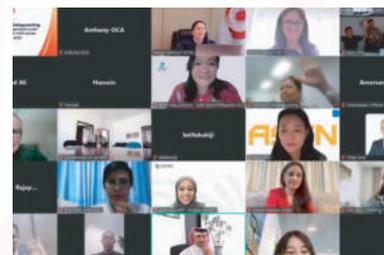
The successful completion of the 2nd IT Audit for Bahrain 2025 reinforced OCA's commitment to digital excellence, structured oversight and operational resilience – ensuring that Games technology systems remain secure, integrated and performance-ready ahead of the event cycle.



## OCA WEBINAR – SAFEGUARDING IN YOUTH SPORTS

23 June 2025

On 24 June 2025, the Olympic Council of Asia conducted a continental webinar on Safeguarding in Youth Sports, reinforcing its commitment to athlete welfare, child protection, and ethical sport governance across the Asian Olympic Movement.



The session brought together representatives from Member National Olympic Committees (NOCs), safeguarding officers, sport administrators, and youth programme coordinators to strengthen awareness and implementation of safeguarding frameworks within youth sport structures.

The OCA Webinar on Safeguarding in Youth Sports 2025 demonstrated the Council's proactive leadership in protecting young athletes, strengthening governance integrity, and promoting safe sporting environments across Asia.

## OCA – FIGURE SKATING EVENT, HARBIN 10 -20 August 2025

From 10 to 20 August 2025, the Olympic Council of Asia supported and staged a Figure Skating Event in Harbin, reinforcing its commitment to the continued development of winter sports across the continent. Held in one of Asia's established winter sport hubs, the event contributed to athlete preparation, technical development, and the strengthening of continental competitive depth in figure skating.

The OCA Figure Skating Event – Harbin 2025 demonstrated the Council's commitment to structured sport development, enhancing winter sport pathways and reinforcing Asia's competitive presence in figure skating disciplines.



## 1<sup>ST</sup> IT AUDIT FOR SAUDI AIMAG GAMES

18 -19 August 2025

On 18–19 August 2025, the Olympic Council of Asia conducted the 1st Information Technology Audit for the Asian Indoor & Martial Arts Games (AIMAG) Riyadh 2026, marking the commencement of structured digital oversight for one of OCA's flagship multi-sport events. The audit formed part of OCA's multi-stage IT governance framework, designed to ensure secure, integrated, and performance-ready Games technology systems well in advance of the event cycle.

### Strategic Objectives

- Validate foundational IT architecture and delivery roadmap
- Assess compliance with OCA Games technology standards
- Identify early-stage risks and mitigation pathways
- Confirm cybersecurity and data protection readiness
- Establish structured milestones for subsequent audit phases



## 3<sup>RD</sup> IT AUDIT FOR BAHRAIN ASIAN YOUTH GAMES

20-21 August 2025

On 20–21 August 2025, the Olympic Council of Asia conducted the 3rd and Final Information Technology Audit for the 3rd Asian Youth Games Bahrain 2025, marking the culmination of the structured digital governance cycle ahead of Games-time operations.

The final audit represented the pre-operational validation stage, confirming system integration, security resilience, and full functional readiness across all Games technology domains.

The successful completion of the 3rd IT Audit for Bahrain 2025 confirmed full digital readiness and demonstrated OCA's commitment to technology governance excellence, operational resilience, and risk-managed event delivery.



## OCA COORDINATION COMMITTEE MEETING FOR 6TH ABG, SANYA

21 August 2025

On 21 August 2025, the Olympic Council of Asia convened a Coordination Committee Meeting for the 6th Asian Beach Games – Sanya, reinforcing structured governance oversight and readiness monitoring for the upcoming continental beach multi-sport event.

The meeting brought together OCA officials and the Sanya Organising Committee to review operational milestones, assess progress across functional areas, and validate alignment with OCA technical standards.



### Strategic Context

The 6th Asian Beach Games form a key component of OCA's diversified event portfolio, promoting non-traditional and emerging sports while expanding participation opportunities across coastal and island nations.



## AMMA – OCA DEVELOPMENT PROGRAM FOR COACHES & REFEREES

21 August 2025

From 25–27 August 2025, the Olympic Council of Asia, in cooperation with the Asian Mixed Martial Arts Association (AMMA), conducted a specialised Development Programme for Coaches & Referees, reinforcing its commitment to technical capacity building and sport standardisation across the continent.

The programme focused on strengthening officiating quality, enhancing coaching standards, and ensuring governance alignment within martial arts disciplines under the OCA umbrella.

The AMMA – OCA Development Programme 2025 demonstrated the Council's commitment to technical excellence, athlete safety, and structured capacity building, further strengthening the foundation of martial arts sport development across Asia.



## COMMITTEE MEETING FOR **AYG BAHRAIN**

27 August 2025

On 27 August 2025, the Olympic Council of Asia convened a further Coordination Committee Meeting with the Organising Committee of the 3rd Asian Youth Games – Bahrain 2025, reinforcing final-stage operational oversight ahead of the Games.

The meeting focused on confirming readiness milestones, validating cross-functional integration, and ensuring that all operational domains were aligned with OCA standards.



With the completion of multiple IT audits and progressive coordination meetings throughout 2025, OCA demonstrated a structured and phased oversight framework, ensuring that the Asian Youth Games are delivered securely, efficiently, and in alignment with continental governance principles.



## MASCOT UNVEILING - AYG BAHRAIN

27 August 2025

On 27 August 2025, the Organising Committee of the 3rd Asian Youth Games – Bahrain 2025, in collaboration with the Olympic Council of Asia, officially unveiled the Games' mascot, marking a key milestone in the branding and public engagement phase of the event.

The unveiling ceremony represented a strategic activation moment, reinforcing youth identity, cultural symbolism, and community mobilisation ahead of the Games. As a youth-focused multi-sport event, brand identity plays a central role in engagement strategy. The unveiling marked the transition from operational preparation to full public-facing activation.

The Mascot Unveiling for the 3rd Asian Youth Games Bahrain 2025 represented a pivotal brand activation milestone, strengthening public engagement and reinforcing the youth-driven spirit of the continental Games.



## OCA ATHLETE FORUM – KAZAKHSTAN

2-3 September 2025

On 2–3 September 2025, the Olympic Council of Asia convened the OCA Athlete Forum in Kazakhstan, reinforcing its commitment to strengthening athlete representation and engagement across the Asian Olympic Movement.



The Forum brought together athlete representatives from Member National Olympic Committees (NOCs) to discuss governance participation, athlete welfare, integrity frameworks, and preparations for upcoming continental multi-sport events.

### Key Discussion Areas:

- Athlete representation within governance frameworks
- Safeguarding and welfare mechanisms
- Education on anti-doping and fair play
- Career transition and post-competition pathways
- Athlete engagement in Asian Youth Games and Asian Games cycles

## AINAGOC – 3RD IT AUDIT

17 -18 September 2025

On 17–18 September 2025, the Olympic Council of Asia conducted the 3rd and Final Information Technology Audit for the 20th Asian Games Aichi–Nagoya 2026, marking a critical milestone in the Games’ digital governance lifecycle.

The audit focused on confirming system integration, cybersecurity resilience, and full operational readiness across Games-time technology platforms. The 3rd IT Audit reinforced OCA’s disciplined digital oversight model, ensuring that Aichi–Nagoya 2026 remains positioned for secure, resilient, and high-performance technology delivery.

## OCA WEBINAR: PMC – ASIAN YOUTH GAMES

28 August 2025

On 16 September 2025, the Olympic Council of Asia conducted a dedicated webinar on Preventing the Manipulation of Competitions (PMC), with a specific focus on integrity safeguards for the 3rd Asian Youth Games – Bahrain 2025. The session formed part of OCA's integrity framework, reinforcing awareness, education, and compliance mechanisms across Member National Olympic Committees (NOCs), team officials, and event stakeholders.

### Key Discussion Areas:

- Definition and forms of competition manipulation
- Betting-related risks and monitoring systems
- Reporting protocols and confidentiality safeguards
- Role of team officials, athletes, and support personnel
- Integration of PMC frameworks into Games-time operations

## AINAGOC – CDM MEETING

23 -25 September 2025

From 23 to 25 September 2025, the Organising Committee of the 20th Asian Games Aichi-Nagoya 2026 (AINAGOC), in coordination with the Olympic Council of Asia, convened the official Chefs de Mission (CDM) Meeting.

The CDM Meeting serves as a critical operational platform, bringing together delegation leaders from Member National Olympic Committees (NOCs) to review Games planning, confirm participation frameworks, and validate technical procedures. As Asia's flagship multi-sport event approaches, the CDM Meeting represents a key milestone in transitioning from planning to operational execution. It follows the completion of multiple IT audits and coordination reviews conducted throughout 2025.

## AINAGOC - 1 YEAR COUNT DOWN

23 September 2025

On 23 September 2025, the Organising Committee of the 20th Asian Games Aichi-Nagoya 2026 (AINAGOC), in coordination with the Olympic Council of Asia, officially marked the One-Year Countdown to the Games.

The ceremony represented a major promotional and operational milestone, symbolizing the transition from preparatory planning to full-scale continental mobilization.

**The One-Year Countdown activation contributed to:**

- Elevated continental awareness and media visibility
- Strengthened stakeholder engagement
- Reinforced alignment across 45 Member NOCs
- Enhanced momentum toward Games-time delivery



## CAS EVENT – ABU DHABI

11-12 October 2025

On 11–12 October 2025, a regional Court of Arbitration for Sport (CAS) event was convened in Abu Dhabi, bringing together legal experts, sport administrators, and governance stakeholders from across Asia and the Middle East. The event reinforced the importance of independent dispute resolution mechanisms within sport and strengthened awareness of international arbitration standards applicable to Olympic and multi-sport environments.

### Key Discussion Areas:

- Structure and jurisdiction of the Court of Arbitration for Sport
- Dispute resolution procedures during multi-sport events
- Anti-doping appeals and eligibility disputes
- Governance accountability and legal risk mitigation
- Case studies from recent international sport arbitration proceedings



## BAHRAIN 3<sup>RD</sup> ASIAN YOUTH GAMES

22-31 October 2025

From 22 to 31 October 2025, the Olympic Council of Asia successfully delivered the 3rd Asian Youth Games Bahrain 2025, marking the return of the Youth Games to the continental calendar and reaffirming its commitment to youth sport development across Asia. The Games brought together young athletes from across the continent in a celebration of excellence, friendship, and fair play, while demonstrating OCA's structured governance, digital readiness, and operational resilience.

### Event Scale & Participation

- Participation from OCA Member National Olympic Committees
- Youth athletes competing across multiple sports disciplines
- Ten days of competition and cultural exchange
- Integrated safeguarding, integrity, and youth-focused governance frameworks



## BAHRAIN 3<sup>RD</sup> ASIAN YOUTH GAMES

### Opening Ceremony

The Games were officially declared open by HH Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty King Hamad bin Isa Al Khalifa of the Kingdom of Bahrain. In his address, OCA leadership reaffirmed the Council's commitment to youth development, continental unity, and the advancement of sport across Asia.

#### The ceremony was attended by:

- Mr. Timothy Fok, Acting President of the Olympic Council of Asia
- HE Shaikh Khalid bin Hamad Al Khalifa, President of the Bahrain Olympic Committee
- Presidents and representatives of National Olympic Committees from across Asia
- Senior regional and international Olympic stakeholders

The Parade of Nations featured delegations from all participating Member National Olympic Committees, symbolising continental solidarity and the collective spirit of "One Asia." Thousands of young athletes entered the arena carrying their national flags, embodying the values of excellence, friendship, and respect that define the Olympic Movement.



## BAHRAIN 3<sup>RD</sup> ASIAN YOUTH GAMES

### Medal Summary & Standings

The People’s Republic of China topped the overall medal table with 147 medals (63 Gold, 49 Silver, 35 Bronze).

Uzbekistan finished second with 81 medals, while Kazakhstan ranked third with 93 medals. Other top-performing nations included Iran with 76 medals and Thailand with 40 medals.

### Notable National Achievements

India recorded its best-ever performance at the Asian Youth Games with 48 medals (13 Gold, 18 Silver, 17 Bronze), more than tripling its total from previous editions and marking a significant milestone in youth sport development.

Saudi Arabia achieved a historic breakthrough as Tala Al Mazroa became the first Saudi woman to win a gold medal in E-Football at any Asian Games edition, reflecting continued progress in women’s sport in West Asia.

Rank	NOC	Gold	Silver	Bronze	Total
1	China	63	49	35	147
2	Uzbekistan	37	16	28	81
3	Kazakhstan	24	29	40	93
4	Iran	22	18	36	76
5	Thailand	15	15	18	48
6	India	13	18	17	48
—	Others	—	—	—	—



## BAHRAIN 2025 DIGITAL PERFORMANCE

Digital coverage of the 3rd Asian Youth Games Bahrain 2025 delivered robust results across all key metrics, highlighting the growing appeal of youth sport in the region. During the Games period, content surpassed 104 million total views and achieved a total account reach of 24.4 million, while generating over 2.54 million engagements.

Audience growth was equally notable, with 46,000+ new followers added, representing a 9.1 percent increase compared to pre-Games benchmarks. A sustained publishing strategy, comprising 172 feed posts, 81 videos and 422 stories, ensured consistent visibility and interaction, reinforcing the digital momentum and continental impact of Bahrain 2025.

## BAHRAIN 3<sup>RD</sup> ASIAN YOUTH GAMES

31 October 2025

On 31 October 2025, the Olympic Council of Asia officially concluded the 3rd Asian Youth Games Bahrain 2025 with a vibrant Closing Ceremony, marking the successful completion of ten days of continental youth competition.



The ceremony symbolised unity, achievement, and the enduring spirit of the Asian Olympic Movement, celebrating the accomplishments of more than 4,000 young athletes representing 45 Member National Olympic Committees.

The Closing Ceremony marked the successful culmination of a landmark continental youth event, celebrating athletic excellence, reinforcing unity across Asia, and demonstrating OCA's governance and operational leadership in youth sport development



## OCA EXECUTIVE BOARD MEETINGS 2025

Across a Pivotal Games Cycle Throughout 2025, the Olympic Council of Asia convened 11 Executive Board (EB) Meetings, from the 92nd to the 102nd sessions, reinforcing disciplined governance, strategic continuity, and operational oversight during a critical phase of continental event preparation.

The year commenced with the 92nd Executive Board Meeting (14 January 2025, virtual), establishing an early-year governance foundation. The session focused on finalising strategic event readiness, leadership appointments, branding direction for major multi-sport events, and strengthening ethics and compliance frameworks to support OCA's 2025 event cycle.

The 93rd EB Meeting (6 February 2025) advanced governance continuity by finalising competition structures, strengthening sport programme frameworks including MMA and Esports, and reinforcing compliance mechanisms. The Board ensured operational readiness for the Asian Winter Games while accelerating preparations for the Aichi-Nagoya 2026 Asian Games.



At the 94th EB Meeting (16 April 2025, OCA Headquarters, Kuwait), the Council strengthened governance alignment ahead of the 45th OCA General Assembly. Strategic oversight of upcoming continental events and policy continuity across the 2025 to 2026 Games cycle were key priorities.

**Mid-year oversight intensified through successive meetings:**

95th EB Meeting (23 June 2025) focused on reviewing operational progress, reinforcing governance and technical frameworks, and maintaining strategic direction during a critical preparation phase.

96th EB Meeting (15 July 2025) validated readiness milestones across upcoming multi-sport events and reinforced institutional accountability and strategic alignment.

97th EB Meeting (28 August 2025, Manama, Bahrain) was convened in conjunction with key preparatory milestones for the 3rd Asian Youth Games Bahrain 2025. The Board provided Executive-level oversight of final readiness assessments and governance matters across the continental event portfolio.

98th EB Meeting (19 September 2025) delivered Executive validation of readiness progress for the 20th Asian Games Aichi-Nagoya 2026, ensuring governance alignment and strategic continuity during a critical operational phase.

99th EB Meeting (29 September 2025, Japan) followed key milestones including the One-Year Countdown Ceremony and the Chefs de Mission Meeting. The Board reaffirmed institutional continuity and strengthened Asia's readiness across its expanding event calendar.

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A historic milestone was reached with the 100th EB Meeting (16 October 2025, Abu Dhabi), marking the Council's 100th Executive Board session. This landmark meeting reflected sustained institutional leadership and structured governance continuity.

**Key focus areas included:**

- Continued progress toward Aichi-Nagoya 2026
- Preparations for the Asian Beach Games Sanya
- AIMAG Riyadh 2026 development milestones
- Governance, constitutional, and compliance matters
- Reports from Committees and Technical Delegates

The 101st EB Meeting (22 October 2025) reinforced governance continuity shortly after the 100th session, ensuring alignment between strategic decision-making and operational delivery across Asia's diversified multi-sport portfolio. The year concluded with the 102nd EB Meeting (4 November 2025), convened shortly after the successful conclusion of the 3rd Asian Youth Games Bahrain 2025.



**The Board undertook comprehensive post-Games evaluation, including:**

- Post-Games assessment of Asian Youth Games Bahrain 2025
- Operational and financial reporting from the Organising Committee
- Technology performance and IT audit outcomes
- Continued preparations for Aichi-Nagoya 2026
- Updates on the 6th Asian Beach Games Sanya
- AIMAG Riyadh 2026 readiness trajectory
- Governance, compliance, and constitutional matters
- Governance Impact 2025

**Across 11 Executive Board Meetings, OCA demonstrated:**

- Structured governance continuity throughout a dynamic continental calendar
- Executive-level validation of readiness milestones for Aichi-Nagoya 2026
- Strengthened compliance, ethics, and constitutional oversight
- Strategic oversight of Asian Youth Games Bahrain 2025 delivery and evaluation
- Continued progress toward Asian Beach Games Sanya and AIMAG Riyadh 2026
- Reinforced alignment between policy direction and operational execution

Collectively, the 2025 Executive Board sessions reflected OCA's proactive leadership model, ensuring stability, accountability, and strategic responsiveness as Asia advanced toward a pivotal multi-sport Games cycle.



## ASIAN GAMES MUSEUM

### Institutionalising the Legacy of the Asian Games

In 2025, the Olympic Council of Asia advanced its long-term legacy strategy through the establishment and activation of the Hangzhou Asian Games Museum – the first permanent museum in Asia dedicated exclusively to the history and evolution of the Asian Games.

Officially licensed by OCA, the Museum represents a flagship institutional initiative designed to preserve, curate, and digitally transform the heritage of Asia's largest multi-sport event. It formalises the Games' institutional memory and ensures that each edition contributes to a continuously evolving continental narrative.

Located within the Hangzhou Olympic Sports Centre Stadium, the Museum serves as a permanent legacy anchor for the Asian Games movement.

### Key Institutional Metrics:

- **5,400 square metres** of dedicated exhibition space
- **First permanent Asian Games museum in Asia**
- Officially licensed and endorsed by the Olympic Council of Asia
- Comprehensive archive of torches, medals, mascots, ceremonial artefacts, and historical documentation
- Special legacy focus on the **19th Asian Games Hangzhou 2022**
- **Five-language accessibility:** English, Mandarin Chinese, Arabic, Hindi, Russian
- Fully immersive **360°** digital twin platform
- Integrated **AI-powered interactive assistant**

### From Physical Heritage to Digital Leadership

- The Museum is structured across thematic halls that chronicle:
- The bid and preparation journey
- Organisational and hosting milestones
- Continental achievements
- The future vision of the Asian Games

Beyond its physical presence, OCA ensured the Museum would function as a global digital platform. Through high-fidelity photogrammetry technology, a precise 360-degree digital twin of the Museum enables visitors worldwide to navigate exhibitions with spatial accuracy and architectural continuity.

**The digital environment integrates:**

- High-resolution artefact imagery
- Official ceremony footage
- Archival videos from past Asian Games editions
- Contextual storytelling and multimedia modules
- AI-driven real-time guidance

This approach transforms the Museum from a static archive into a dynamic, interactive knowledge ecosystem.

**A Living, Scalable Legacy Framework**

Strategically, the Asian Games Museum has been designed as a scalable infrastructure aligned with future editions of the Games. Its digital architecture allows for continuous updates, integration of new exhibitions, and expansion in parallel with upcoming Asian Games cycles.

By combining immersive technology, multilingual accessibility, and AI-enabled interaction, OCA has created a model of modern institutional memory – one that preserves the past while remaining adaptive to future growth.

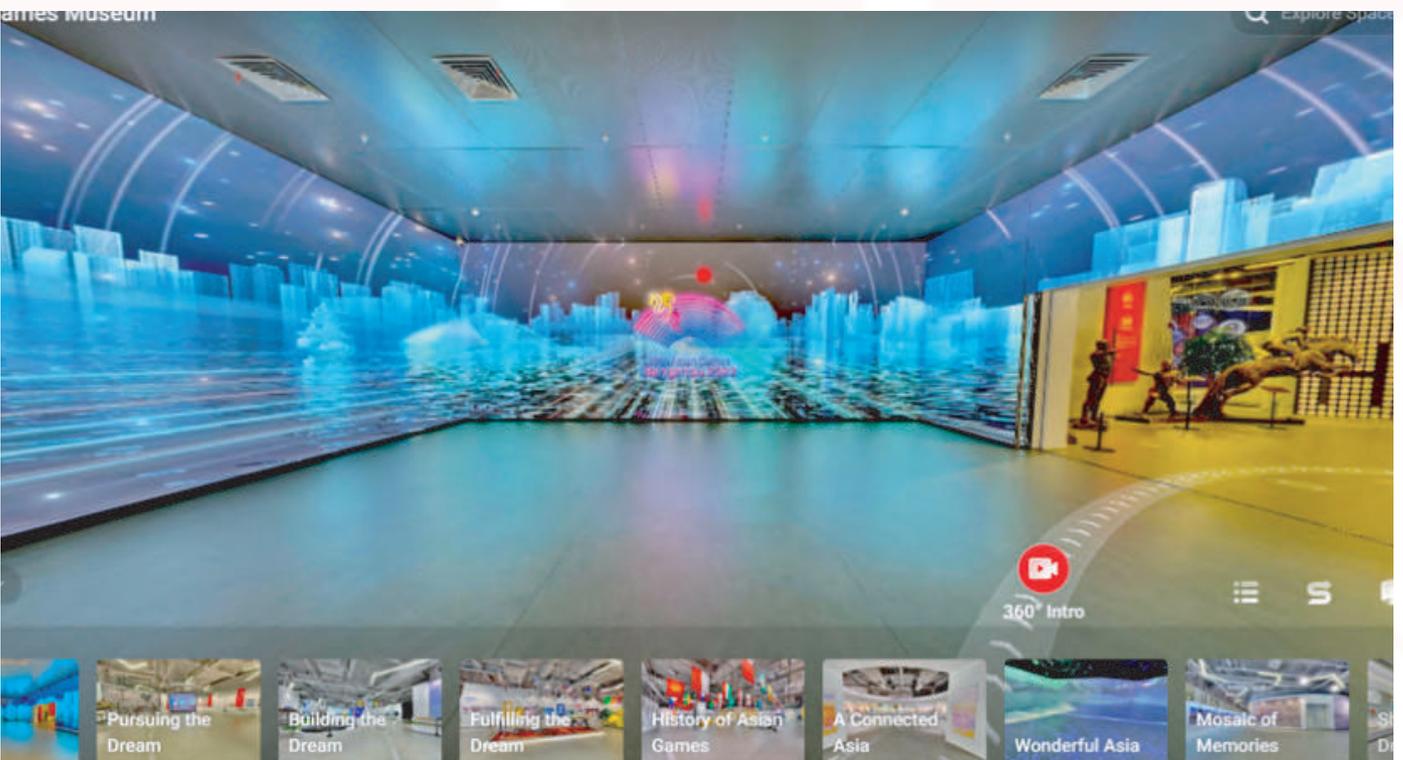
**Through this initiative, the Olympic Council of Asia reinforces its commitment to:**

- Safeguarding continental sports heritage
- Strengthening institutional continuity
- Expanding global accessibility
- Embedding digital transformation within legacy strategy

The Asian Games Museum stands as a defining example of OCA's proactive leadership in shaping not only the future of multi-sport events, but also the preservation and global accessibility of Asia's sporting legacy.



OLYMPIC COUNCIL OF ASIA



## OCA OTT PLATFORM

### Expanding Digital Reach Across Asia

In 2025, the Olympic Council of Asia continued to strengthen its digital transformation strategy through the expansion and operational delivery of the OCA OTT Platform, providing direct-to-audience streaming access to major continental multi-sport events. Designed as a centralised digital broadcast hub, the platform enables fans across Asia and beyond to access live competition, replays, highlights, and archived content from OCA events.

The initiative reflects OCA's commitment to digital accessibility, broadcast innovation, and audience engagement across diverse territories. Through the OTT platform, OCA ensures that the reach of the Asian Games and its associated events extends beyond traditional broadcast markets, strengthening direct fan connectivity and enhancing institutional control over digital content distribution.

### 2025 Performance Review:

During 2025, the platform delivered full-scale coverage of the Harbin 2025 Asian Winter Games and the 3rd Asian Youth Games Bahrain 2025, achieving the following combined results:

#### Total Streaming Impact (2025 Events Covered)

- 89,780 streaming users
- 263,695 total streams played
- 3,891,619 minutes of content streamed
- Average 3 plays per active user (Harbin)
- Up to 48.7 minutes average viewing time per active user (Harbin)

#### Harbin 2025 Asian Winter Games (1-14 February 2025)

- 73,788 streaming users
- 219,035 total streams
- 3,623,303 minutes streamed
- 48.7 minutes average play duration per active user

**Top performing content:**

- Figure Skating replays exceeding 38,000 streams for a single event
- Quality of Service
- Buffering ratio: 0.6%
- Time to First Byte (TTFB): 2.1 seconds
- Average streaming resolution: 735 p

These performance indicators demonstrate strong delivery stability during a high-demand winter multi-sport event.

**3rd Asian Youth Games Bahrain 2025 (15-31 October 2025)**

- 15,992 streaming users
- 44,660 total streams
- 268,316 minutes streamed
- 16.8 minutes average viewing time per active user
- Strong engagement around Muay finals, with top sessions exceeding 4,400 streams
- Quality of Service
- Buffering ratio: 0.3%
- TTFB: 2.0 seconds
- Average streaming resolution: 608 p

The Bahrain Games demonstrated platform scalability across youth-focused programming, maintaining high service quality standards. Strategic Impact The OCA OTT Platform represents a critical pillar of OCA's digital ecosystem, delivering: Direct-to-consumer access across continental territories Scalable streaming infrastructure for multi-sport events High-performance service metrics supporting user retention Data-driven insight into audience behaviour and content preferences. Reduced dependency on third-party broadcast channels. By combining robust technical delivery with strategic digital positioning, OCA continues to strengthen its broadcast independence, enhance fan engagement, and future-proof the distribution model for upcoming editions including Aichi-Nagoya 2026. The 2025 performance confirms the OTT platform as a sustainable and growing digital asset within OCA's expanding multi-sport portfolio.

## OVERVIEW OF SOCIAL MEDIA PERFORMANCE IN 2025

In 2025, the Olympic Council of Asia delivered its strongest year of digital performance to date, driven by two major continental events: the Asian Winter Games Harbin 2025 and the 3rd Asian Youth Games Bahrain 2025.

Together, these Games marked a significant milestone in OCA's digital evolution, reinforcing social media as a strategic driver of youth engagement across Asia. Across the 2025 event cycle, OCA's digital platforms generated over 315 million total views, establishing a new benchmark for visibility and audience consumption.

This sustained growth was supported by expanded short-form video output, event-led storytelling and regional amplification strategies, resulting in substantial reach and multi-million engagements across platforms throughout the year.

### 9th Asian Winter Games (Harbin 2025)

The Asian Winter Games in Harbin set the tone for the year, delivering strong early momentum across platforms. Games-time coverage generated:

- 26M+ impressions
- 11.6M+ reach
- 27M video views
- 4.7M engagements

Harbin 2025 demonstrated the effectiveness of real-time competition storytelling, winter sport highlights and consistent cross-platform publishing. The Games reaffirmed the importance of dynamic visual content and short-form video in capturing audience attention during peak competition windows.

### 3rd Asian Youth Games Bahrain 2025

Building on Harbin's momentum, the 3rd Asian Youth Games in Bahrain further accelerated digital growth, particularly among younger demographics. During the campaign period, OCA platforms recorded:

- 104M+ total post views
- 24.4M total account reach
- 2.54M+ engagements

Bahrain 2025 also delivered significant community expansion, with 46,000+ new followers acquired, representing a 9.1% growth compared to pre-Games benchmarks.

A total of 670+ content material were published during the Games window, supported by youth-focused original content formats such as Guess The Sport, The Ultimate Would You Rather Test, Coach Spotlight, and Rapid Fire. These interactive IPs strengthened participation, humanised athletes and reinforced OCA's positioning as a youth-driven digital brand.

### **The Outcome**

The overall performance of the year 2025 demonstrates the strength of OCA's digital strategy, anchored in:

- Short-form video as a primary growth engine
- Event-based storytelling to drive peak visibility
- Regional amplification to expand continental reach
- Interactive formats to deepen youth engagement

With more than 315 million total views recorded in 2025, OCA enters the 2026 cycle with a robust digital foundation, enhanced audience loyalty and a scalable content framework designed to convert digital momentum into sustained engagement across future Games.

## FINANCIAL HIGHLIGHTS

In 2025, OCA continued to strengthen its financial position. Total assets increased to USD 240 million (2024: USD 225 million), representing an increase of USD 15 million during the year.

This growth reflects prudent financial management and the continued strengthening of OCA's financial base. Investment performance was a key driver of this improvement. Interest and other income (which includes investment income) reached USD 20 million in 2025 (2024: USD 11 million), representing record investment performance. The increase in investment income reflects the successful implementation of OCA's asset-based investment strategy and materially enhanced the Organization's income-generating capacity.

On the expenditure side, total expenses amounted to USD 28 million in 2025 (2024: USD 20 million). The increase reflects programme activities and support for major continental events, including the 9th Asian Winter Games in Harbin and the 3rd Asian Youth Games in Bahrain, in line with OCA's mandate, as well as the Organization's active operational cycle during the year, including the implementation of new strategic initiatives and ongoing developments within the Asian Olympic Movement.

All expenses were incurred within the approved audited budgets and in accordance with OCA's established financial governance framework, ensuring continued discipline and oversight in the deployment of resources.

From a governance perspective, OCA further strengthened its financial oversight framework through the introduction of quarterly audited / independently reviewed financial reporting. These reports are reviewed at governance level, enhancing monitoring of investment performance, risk exposure, and financial controls.

This practice not only reinforces compliance with OCA's Published Constitution, Published Financial Guidelines, and Investment Policy Framework, but also strengthens OCA's overall financial reporting standards, transparency, and institutional financial practices.



## ACKNOWLEDGMENTS

The Olympic Council of Asia extends its sincere appreciation to all stakeholders whose dedication and collaboration contributed to the successful achievements of 2025.

We thank the National Olympic Committees (NOCs) across Asia for their continued commitment and active participation, which remain the foundation of OCA's unity and strength.

Appreciation is also extended to the OCA Executive Board, Standing Committees, and Commissions for their strategic guidance and governance oversight throughout the year.

Recognition is given to the Organising Committees and host nations for delivering OCA events with professionalism and excellence, ensuring high standards of competition and athlete experience.

Special thanks are extended to valued partners, sponsors, and international collaborators whose trust and partnership continue to strengthen OCA's mission and support the sustainable growth of sport in Asia. The dedicated efforts of the OCA administration and staff are also acknowledged.

Their professionalism, diligence, and teamwork have been instrumental in achieving key milestones, strengthening governance frameworks, and maintaining financial stability.

Above all, gratitude is expressed to the athletes of Asia, whose determination, discipline, and sportsmanship embody the spirit of the Olympic Movement and inspire future generations across the continent.

As 2025 concludes, OCA reaffirms its commitment to unity, integrity, and excellence in advancing sport and youth development throughout Asia.